



EUROMETAL SSC REGIONAL MEETING SOUTHERN EUROPE

SSC COPING WITH MORE AND MORE COMPLEX
FLAT CARBON STEEL MARKETS

MILANO 20-21 NOVEMBER 2019

GRAND HOTEL VILLA TORRETTA
MILANO SESTO SAN GIOVANNI, VIA MILANESE 3

HEADINGS OF THE REGIONAL MEETING SSC SOUTHERN EUROPE

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EUROMETAL REGIONAL MEETING SSC
SOUTHERN EUROPE



EUROMETAL is the European federation of steel tubes and metals distribution and trading.

The roots of **EUROMETAL** date back to 1950, when the European Community for Coal and Steel was created by Belgium, France, Germany, Italy, Luxembourg and the Netherlands.

EUROMETAL members are national federations of steel, metals and tubes distribution as well as distribution and trading companies having cross border activities in different European countries.

EUROMETAL will celebrate its 70th Anniversary in 2020

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

20.November 2019



Welcome Dinner

19.00 – 22.00

Participants get-together including a dinner buffet
at the Restaurant of Grand Hotel Villa Torretta

Sponsored by... (check sponsoring packages)



EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

21. NOVEMBER 2019



Opening Session

08.30 – *Registrations and Welcome Desk open*

09.30 – EUROMETAL Compliance Guidelines

09.40 – Opening of the Meeting by *Lorenzo Biagi, Chairman EUROMETAL Work Group SSC Southern Europe*

Sales & Marketing Director Flat Processing MARCEGAGLIA

Welcome Address by Riccardo Benso, ASSOFERMET President,

10.00 – Key Note Presentation by *Matthieu Jehl, CEO ARCELORMITTAL ITALIA,*

Present Status and Developments in EU and Italian Strip Mill Products Markets

10.30 – EU Steel Safeguards and EU Steel Trade Cases, *Fabrizio Di Gianni, VAN BAEL & BELLIS,*

11.00 – *Break*

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After break Session

11.30 – Challenges, Chances & Risks Facing Italian SSC, *Tommaso Sandrini, CEO SAN POLO LAMIERE,*

12.00 – The Systemic Role of SSC in Steel Supply Chains, *Fernando Espada, EUROMETAL President, CEO Tata Steel Layde,,*

12.30 - Achieving Manufacturing Excellence by Digital Transformation, *Amit Kumar, ARCELORMITTAL BD SSC WEST EUROPE*

13.00 - Trading Steel between Turkey and Italy; *Tayfun Iseri, COLACOGLU, Board Member YISAD,*

13.30 - Panel Discussion : *SSC Coping with More and More Complex Flat Carbon Steel Markets*

Panel Moderator: *Daniel Guinabert, Director General EUROMETAL*

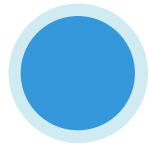
Panelists : Lorenzo Biagi, MARCEGAGLIA; Tommaso Sandrini, SAN POLO LAMIERE; Fernando Espada, TATA STEEL

DISTRIBUTION; Cesare Vigano, AMCLN, José Rufino, SEMIMETAIS; Riccardo Benso, ASSOFERMET President

14.30 - Lunch Buffet

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

Sponsoring packages



Gold Sponsor

On site:

- 5 entry passes free-of-charge

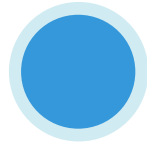
Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Company logo on event roll-ups
- Page ad in the proceedings folder

2.500 €



Silver Sponsor

On site:

- 2 entry passes free-of-charge

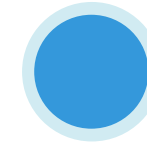
Website:

- Listing with link on Event page

Print:

- Logo placement in newsletters
- Company logo on event roll-ups
- Page ad in the proceedings folder

1.500 €



Dinner Sponsor

On site:

- 1 entry passes free-of-charge

Website:

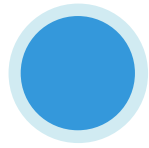
- Listing with link on Event page

Print:

- Logo placement in newsletters
- Page ad in the proceedings folder

1.000 €

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE



Conference Hotel Information

Grand Hotel Villa Torretta Milano Sesto San Giovanni

Via Milanese 3, I-20099 Sesto San Giovanni (MI)

Phone: 0039 02241121

A limited number of rooms have been blocked for EUROMETAL

Room charge for meeting participants for night 20-21.11 2019:

Double room single use – 128,00 €/night, incl. breakfast & VAT.

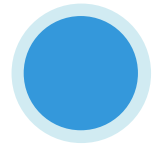
City Tax: 4 EUR per person, per night.

Booking rooms has to be made individually by each participant.



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20-21 NOVEMBER 2019



Registration fees

EUROMETAL Members & National Federations Members

220 €

Non Members

420 €

EUROMETAL REGIONAL MEETING SSC SOUTHERN EUROPE

Registration page

EUROMETAL Members & National Federations Members 220 €

NAME OF PARTICIPANTS COMPANY ADDRESS FOR INVOICING REGISTRATION FEE

Non Members 420 €

NAME OF PARTICIPANTS COMPANY ADDRESS FOR INVOICING REGISTRATION FEE

Return registration form before 15 November 2019 to office@eurometal.net

EUROMETAL

European Federation of Steel, Tube and Metal Distribution and Trading

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WORLD STEEL DISTRIBUTION
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